Education

Degree	University	Year	Specialization
BBA	Calicut University	2005	HR
MBA	Calicut University	2007	Finance and HR

Experience

Year From	Year To	Organization	Designation
2009	2010	Bharati Resource learning centre Kozhikode	Faculty Cum Academic Co-Ordinator
2011	2010	ICFAI university Calicut chapter	Management Faculty
2010	2012	Malabar Eye hospital Kozhikode	Management Faculty
2012	2014	Providence Women's College (Autonomous)Kozhikode	Assistant Professor
2013	2015	Al Salama Eye Hospital (Now Abate)	Management Faculty
2014	2026	St josephs College (Autonomous) Devagiri, Kozhikode	Assistant Professor
2026	Till Date	KMCT College of Engineering for Emerging Technologies and Management	Assistant Professort

Conference & Journal Publications

Sl.No	Name
1	Published the paper "A study on Rural entrepreneurship Problems and Challenges" - Trade Wind Volume 2-No:1 (ISSN 2320-5393)
2.	"A feasibility study of green tax in controlling pollution" chapter in edited book 'Green Commerce and Sustainable Development' ISBN:978-620-5-52344-5

3	“Emerging trends in fintech opportunities and challenges” (Book) chapter -Driving Fintech growth in India Understanding Customer adoption and Attitude - year of Publication 2025 ISBN No 978-93-342 1613-4
4	Published the Paper “Bridging the gap between Eco Claims and Reality: Insights on greenwashing”. ISBN :978-93-343-4632, http://doi.org/10.5281/zenodo,17346140.
5.	“The Paradox of Eco Marketing, when sustainability Narratives Diverge from action “(conference proceeding) ISBN 978-81-300-2827-9
6	. Microfinance as a tool of sustainable finance for women empowerment in rural areas: ISBN NO 978-93- 5659-938-3
7	BNPL Adoption Among Genz: A Study of Spending Patterns & Impulse Buying” Publication within March or April ISSN No
8.	Paper Titled “From Packaging to purchase the impact of green packaging on students “. Conference Proceeding in International Conference Publication by June
9.	Published the Paper Titled” Beyond the duty Stress and Resilience of women in Policing in Synergy Journal of Commerce and Management (ISSN-2454-7603)

Achievements/ Contributions

Sl. No	Name

Subjects Handled

Sl. No	Name
1	Financial Management
2	Strategic Management

3	International Finance
4	Investment Management
5	Banking & Insurance
6	Research Methodology
7	Marketing
8	Entrepreneurship Human Resource Management
9	Organizational Behavior
10	Production Management
11	Principles of Management
12	Auditing
13	Hospitality Management